



## HORSE TRAIL RIDING EXPO 2022

The Nebraska Horse Trails Committee is excited to present the

### **6th Annual Horse Trail Riding Expo**

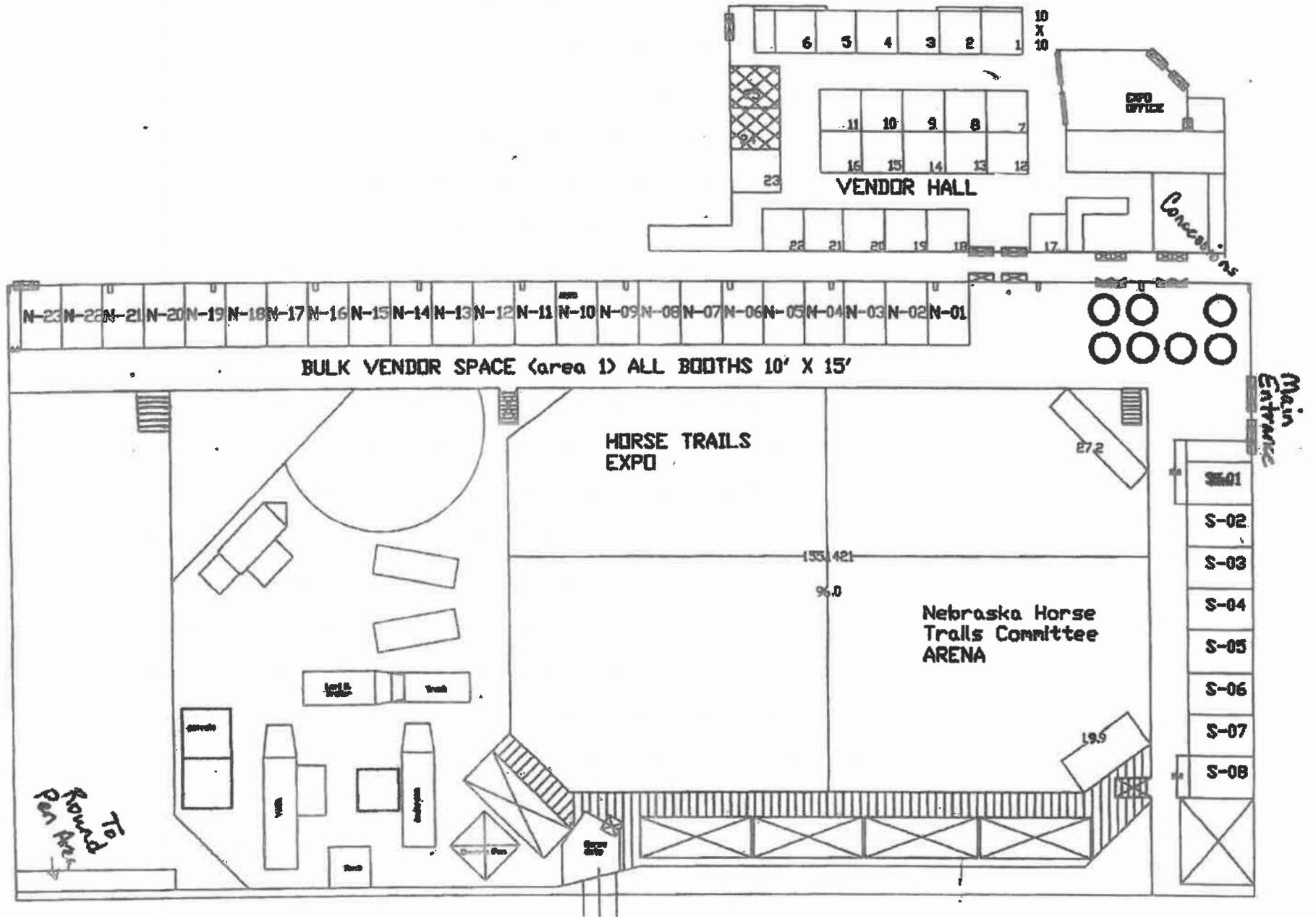
to be held **March 12 and 13, 2022** at Chance Ridge Event

Center in Elkhorn (Omaha), Nebraska. This event showcases our favorite past time, horses and horse trail riding, by featuring clinics, lectures and demonstrations focused on enjoying horses in our beautiful state parks and trails in Nebraska. Not just for trail riders, this event is popular among all equine enthusiasts and has quickly become the "can't miss" spring event!

The trade show is a guest favorite. Held under one roof, vendor space is limited. This is good news for you as sales are concentrated to those participating at our event. Awarded first come, first served, reserve your booth today to participate in this upcoming Expo.

Maximize your presence by becoming a Vendor Sponsor or advertising in our Expo program. Forms are included.

Please review and complete the necessary forms then return as quickly as possible to ensure your participation!



# VENDOR CONTRACT

## HORSE TRAIL RIDING EXPO

March 12 & 13, 2022

Chance Ridge Event Center - Elkhorn, NE

Vendor/Exhibitor/Company/Club Name: \_\_\_\_\_  
(as you want it to appear in the Program and on the Expo website)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell/Alternate: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Vendor Hall Area** - These booths are in the enclosed area in the north side of the building.

**Trade Show Vendor Booth** See enclosed floor layout for booth space available (each booth rental includes 2 wristbands)

Booth Number Preference (will be assigned as forms are received) \_\_\_\_\_ or \_\_\_\_\_ or \_\_\_\_\_

Vendor Hall Booth Rental - 10'x10' space \$200.00 due by February 1, 2022 \$ \_\_\_\_\_

Rent additional 10'x10' booth for \$180.00 \$ \_\_\_\_\_

If you were a vendor at a previous Horse Trail Riding Expo

you may deduct \$10.00 from your 2022 rental \$ \_\_\_\_\_

fee 8' table set up in booth - \$10 each \$ \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

Folding chairs will be included in each booth.

**Mezzanine Vendor Area** - This floor space is located in the raised area around the main arena. It is open to the arena area.

See enclosed floor layout for booth space available. Each space is 15' deep and is sold in 10' wide increments.

(Each 10' of space rented includes 2 wristbands.)

Space Number Preference (will be assigned as forms are received) \_\_\_\_\_ or \_\_\_\_\_ or \_\_\_\_\_

Mezzanine Space Rental - Minimum booth size 15'x10' = \$200.00 \$ \_\_\_\_\_

Add \$175.00 for each additional 10' of booth length \$ \_\_\_\_\_

If you were a vendor at a previous Horse Trail Riding Expo

you may deduct \$10.00 from your 2022 rental fee \$ \_\_\_\_\_

8' table set up in booth - \$10 each \$ \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

Folding chairs will be included in each booth.

**Arena Floor Vendor Area** - This floor space is located on the arena floor at the west end of the NHTC event arena.

This is a dirt floor, open to the arena area. See enclosed floor layout for space available.

**Bulk Space - Dirt Floor** - Space is available at \$1.00 per square foot. (each rental includes 2 wristbands)

Space Rental - \_\_\_\_\_ ft. x \_\_\_\_\_ ft. space @ \$1.00/sq. ft. \$ \_\_\_\_\_

If you were a vendor at a previous Horse Trail Riding Expo

you may deduct \$10.00 from your 2022 rental fee \$ \_\_\_\_\_

8' table set up in booth - \$10 each \$ \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

Folding chairs will be included in each booth.

**Trailer** - What size trailer are you bringing in? \_\_\_\_\_ Vendor entrance doors  
may prohibit using trailers on the east side of arena. Trailer space is limited on north mezzanine.

**Advertising Banner** - bring your banner to hang on the arena wall. Maximum size is 3x5 - \$25.00 \$ \_\_\_\_\_

**Program Advertising** - see enclosed flyer \$ \_\_\_\_\_

**Signed Contract and Payment in Full**  
**Received by February 10, 2022 Guarantees**

**Space**

**Total Amount Due** \$ \_\_\_\_\_

Please make check payable to NHTC

**Agreement:** All Vendors must sign that you have read and agree to the terms and conditions as outlined in the Vendor Contract. Also enclosed is the "Release of Liability Form" to be returned with the contract.

**Signature of Responsible Party:** \_\_\_\_\_

**Printed Name of Responsible Party:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Mail to: NHTC Trails Expo, PO Box 212, Blair, NE 68008

Questions: Call Mary Larsen, 402-660-4043 or e-mail emjtlarsen@abbnebraska.com

## RELEASE OF LIABILITY FORM - HORSE TRAIL RIDING EXPO 2022

The Vendor, by signing this release, expressly assumes all risks associated with, resulting from or arising in connection with the Vendor's participation or presence at the Horse Riding Trails Expo, including, without limitations, all risk of theft, loss, damage or injury to the person (including death), property, business, or out of acts or failure to act of Vendor or his representatives at the Expo.

HTRE, shall not be responsible for, and shall be excused from, non-delivery of the location if non-delivery is due to pandemic and/or resulting restrictions, fire, flood, earthquake, elements of nature or acts of God, acts of war, terrorism, riots, civil disorders, rebellions or revolutions, or any other similar cause beyond the reasonable control of HTRE. If the HTRE is unable to hold the Expo for any reason stated in this paragraph, HTRE will reimburse the Vendor for rental fees paid hereunder.

The Nebraska Horse Council and the Horse Trails Committee recommend that the Vendor carry fire and liability insurance covering trade shows and fairs which insures their goods and exhibits against damage and loss of personal injury.

Vendor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Vendor Name: \_\_\_\_\_

Vendor - Please Check To Insure All Information is Complete Before Mailing:

- Contract has been signed, dated and original mailed.
- Payment in full is enclosed.
- Terms and Conditions of Vendor Contract have been thoroughly read and understood and Liability Release has been signed, dated, mailed.

## **Vendor Contract**

*Please read the following information carefully and call if you have any questions.*

Your signed registration form and full payment are due February 1, 2022. All booths will be assigned on a first serve basis according to the postmark. Every attempt will be made to assign the space of the exhibitor's choice. Booth space is assigned by the Horse Trail Riding Expo management for show quality. Expo management will assign the next nearest space to your original selection if possible. All Expo management decisions are final. A confirmation will be emailed to you when your registration and payment are received. If you do not receive this confirmation within 14 days of mailing your registration, please contact us.

Each booth is 10 foot x 10 foot. You will have (2) folding chairs with each booth, tables may be requested for \$10 per table if desired.

Bulk Space is available @ \$1.25 per square foot. You will have (2) folding chairs with your space, tables may be requested for \$10 per table if desired.

**Set-up and Tear-down.**

Set-up time will be Friday, March 11 from 1pm to 8pm or Saturday morning from 6am to 8am.

Tear-down and move out is not to begin prior to 4pm on Sunday. All exhibitors must be moved out of the building by 8pm Sunday evening.

**Payment and Termination of Contract**

If the terms of payment set forth in this contract are not met, the rights of the Vendor to the space shall be terminated. All returned checks will be subject to a \$35.00 return check fee. Only US funds are accepted. No credit card payments.

**Cancellation Policy**

If a Vendor must cancel this agreement prior to March 1, 2022 no refunds will be made. The only exception to this rule - If the Vendor is unable to attend due to illness or injury the Vendor may submit a Physicians statement to the Expo management to request a 50% refund of the fee paid. The request for refund must be a written request and must be accompanied by the Physicians statement.

**Use of Space**

No booths may extend into aisles and all aisles must be kept clear. Interviews, demonstrations and distribution of literature must be done inside the Vendor's booth space. Vendor must keep their booth clean and in good order. Small sound systems including video tapes may be used as long as the sound is not offensive to other surrounding vendors. Vendors may not allow another company to share space without written consent of Expo management. No one may exhibit or pass out literature unless they have a contract with the HTRE.

#### Rejection of Applicants and Exhibitors

The HTRE reserves the right to reject any applicant for space at any time, and reserves the right to regain possession of any space by refunding the applicant or exhibitor the amount paid for space.

#### Assumption of Risks and Indemnification

The Vendor expressly assumes all risks associated with, resulting from, or arising in connection with Vendor's participation or presence at the Expo, including without limitation, all risks of theft, loss, harm, damage, or injury to the person (including death), property, business, or profits of Vendor, whether caused by negligence, intentional act, accident, act of God, or otherwise.

Vendor agrees to indemnify, and hold harmless the Nebraska Horse Council, Nebraska Horse Trails Committee, the Horse Trail Riding Expo and Chance Ridge Event Center and the respective directors, officers and volunteers against any and all claims arising out of acts or failure to act of Vendor or his representatives at the Expo. The Release of Liability form needs to be signed and returned. Vendors are required to carry fire and liability insurance covering trade shows and fairs which insures their goods and exhibits against damage and loss of personal injury. Security will be provided during non-show hours and the Vendor hall doors will be locked.

#### Insurance

Those Vendors who are connected with corporate companies must have the corporation provide them with a copy of insurance.

#### Compliance with Laws & Facility Regulations

Vendor agrees to obey all laws, ordinances, and regulations governing the uses of the Event Center; to abide by the rules and regulations of the Elkhorn Fire and Police Departments; to obey all HTRE rules and regulations to be issued by the HTRE management and other such public officials whose duties may regulate exhibits. All decorative materials used in displays must meet flame proofing regulations. No tacks, nails or screws may be driven into the walls, floors or pillars of the Event Center. No banners can be placed across the aisles. No signs or stickers may be taped to Event Center walls. This will be strictly enforced by the Event Center staff. Exhibitors cannot distribute food, unless approval has been obtained from the HTRE management. No alcoholic beverages are allowed in any of the booths.

#### Wristbands

You will pick up your wristbands when you check in. Forgotten, Lost or Stolen wristbands will not be replaced, you will be subject to the daily entry fee. No Exceptions.

#### Nebraska Limited Liability Law

Under Nebraska Law, any equine professional is not liable for any injury to or death of a participant in equine activities resulting from the inherent risks of equine activities, pursuant to sections 25-21, 249 to 24-21, 253.

## ADVERTISE IN THE OFFICIAL PROGRAM

The Nebraska Horse Trails Committee is proud to present **THE HORSE TRAIL RIDING EXPO**. This all horse event will feature trail riding presentations, educational opportunities, horse camping tips and more. The Official Program of the Expo will provide a great opportunity to reach hundreds of Expo attendees. Don't miss the opportunity to showcase your business.

For easy online submission please go to [nehorsetrails.com](http://nehorsetrails.com) and choose the Expo tab, then the Program Ads.

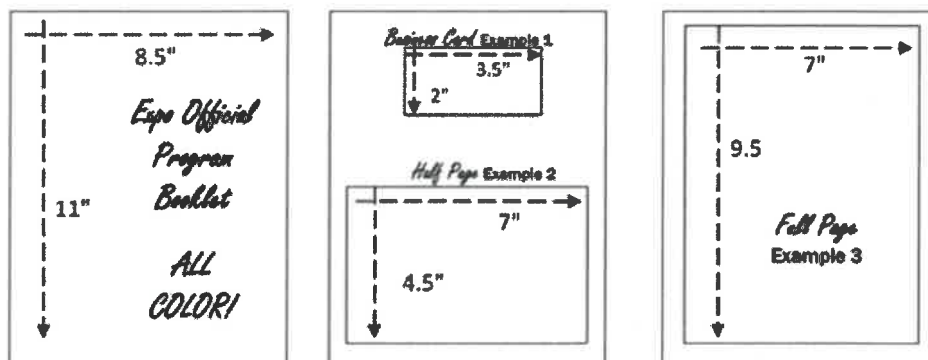
Or you may choose to complete this form and submit your ad via regular mail. Options for your ad are here:

### *Rate Card:*

Description	Size	Price
Business Card	3.5" x 2"	\$50
Half Page	7" x 4.5"	\$100
Full Page	9.5" x 7"	\$200
Inside Front & Back Cover*	9.5" x 7"	\$250
Full Page Outside BACK Cover*	9.5" x 7"	\$300
*Please note, there is only 1 inside front & back, and 1 outside back cover -first come, first serve :) <i>Please call Kathy at 402-429-8041 to see if they are still available</i>		

### *Specs:*

The Nebraska Trail Riding Expo program will be a high quality 8.5 x 11 booklet with at least 10 pages.



Which option do you prefer: (Please circle one) Business Card, Half Page, Full Page, Inside Front, Inside Back, Full Page Outside Back  
Email your Artwork/Ad to [nehorsetrails@yahoo.com](mailto:nehorsetrails@yahoo.com) Please be sure to reference your company name.

If submitting by mail please send your check payable to NHTC, to NHTC, Box 212, Blair, NE 68008 or you may pay online at [nehorsetrails.com](http://nehorsetrails.com) Choose the Expo tab, then choose Program Ads.

Company Name \_\_\_\_\_

Your Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

For assistance regarding advertising, please contact Kathy at 402.429.8041

Thank you for supporting Expo.

## Sponsorship Opportunities

### Trail Blazer \$500

- ~Includes 15x20 booth space on mezzanine area
- ~Banner Placement (provided by sponsor)
- ~Logo on website, posters and program
- ~One page ad in program & special notation on vendor listing
- ~4 tickets for each day

### Out Rider \$100

- ~Includes business card ad in program & special notation on vendor listing
- ~Banner Placement (provided by sponsor)
- ~4 tickets for each day

## Complete your Registration

Sponsorship Opportunity - Trailblazer (\$500) Out Rider (\$100)		\$
Advertising Banner - bring your banner to hang on the arena wall. Maximum size is 3x5 - \$25.00		\$
Program Advertising - see enclosed flyer		\$
Signed Contract and Payment in Full Received by February 1. Guarantees Space		Total Amount Due \$
		Please make check payable to NHTC
<p>Agreement: All Vendors must sign that you have read and agree to the terms and conditions as outlined in the Vendor Contract. Also enclosed is the "Release of Liability Form" to be returned with the contract.</p> <p>Signature of Responsible Party: _____</p> <p>Printed Name of Responsible Party: _____ Date: _____</p>		
<p>Mail to: NHTC Trails Expo, PO Box 212, Blair, NE 68008</p> <p>Questions: Call Mary Larsen, 402-660-4043 or e-mail <a href="mailto:emjtlarsen@abbnebraska.com">emjtlarsen@abbnebraska.com</a></p>		

**Want to pay securely online? Call Mary for details.**

For Event Information, Call Mary at 402.660.4043. (Do not call Chance Ridge)